



STYLE GUIDE

4 color LOGO VARIATIONS



2 color LOGO VARIATIONS



1 color LOGO VARIATIONS



FONTS

Headliner No. 45
QUARRY SPRINGS

Futura Book
 PARK & RECREATION

SUGGESTED PAIRING FONTS:

Souvenir — body copy (see below) is softer and more playful than many of its Old Style serif counterparts.

Souvenir

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 0123456789 . , ! ? - _ ; :

Futura Bold — headings (as shown) is quirky without being too dominant.

Q LOGO COLOR GRADIENTS

CMYK	CMYK	CMYK
C 54 M 11 Y 13 K 14	C 69 M 0 Y 100 K 0	C 100 M 0 Y 100 K 0
C 96 M 62 Y 45 K 29	C 100 M 0 Y 100 K 60	
PANTONE	PANTONE	PANTONE
308 50%	361 100%	355 100%
309 100%	350 89%	



QUARRY SPRINGS type and 2 color logo

SPRINGS

QUARRY

C 100 M 27 Y 100 K 32	349 100%
C 96 M 62 Y 45 K 29	309 100%